

NEWS ADVERTISING RATES

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CIRCULATION

Subscriptions are available.

Mailed for free to every business in Pelahatchie.

Free pick up at racks around Pelahatchie, Morton, and Brandon.

Total print readership 3,500

ONLINE

Strong online presence at: www.pelahatchienews.com

Your ad appears at no additional cost in the flip book online

Total Online Readership 6,000

SUBMIT AN AD

Ad reservation deadline is the 20th of each month

Ads should be PDF files of the exact dimensions shown below

Full ad production services are available for no additional charge

New issues are published every 1st Tuesday of the month

Inserts - \$180

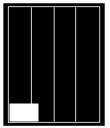
INSERTS TO BE SUPPLIED BY CUSTOMER



4 Columns x 1.5 Inches (2.312" x 2")

\$125 per month with 12-month contract

 $\$150^{\rm per\ month\ with}_{\rm 6-month\ contract}$ \$175 per month with no contract regid

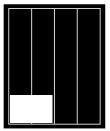


Business Spotlight Business Card (3.25" x 2")

\$49 per month with 12-month contract

\$69 per month with 6-month contract

\$89 per month with no contract reg'd



2 Columns x 3 Inches Business Card (3.25" x 2")

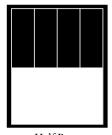
\$75 per month with 12-month contract

\$100 per month with 6-month contract

\$125 per month with no contract regid



\$175 per month with no contract



Half Page (10.375" x 6")

 $\$249^{ ext{ per month with }}_{ ext{12-month contract}}$

\$299 per month with 6-month contract \$349 per month with no contract req'd



Full Page - inside (10.375" x 12")

\$459 per month with 12-month contract

\$509 per month with 6-month contract

\$549 per month with no contract reg'd

DIGITAL PACKAGES

Facebook Post

2 boosted posts on The Pelahatchie **News Network** Facebook Page.

Ad in Online Articles

Digital ad will be placed in rotation inside of articles on pelahatchienews.com.

With Print Advertising:

\$149/month



Digital Only: \$249/month

E-Blast



*Discounts available for multiple papers!

Digital ad will be a featured ad in our regular email blast. One E-blast per month.

Digital Ad on Website

Your ad will be added

to the homepage of pelahatchienews.com.